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## EXPERIENCE

### **Sony Music Entertainment:** March 2005 - present

New York, NY

**Senior Web Designer (2005 - 2010)** - Responsible for designing and developing web sites and marketing tools for artists. Maintained and developed various tools in Flash to streamline production of web sites including music players, jukeboxes, navigation tools, and flash templates.

**Senior Art Director (2010 - present)** - Responsibilities include: Lead concept and visual direction for websites, mobile applications, and the full suite of interactive collaterals for Sony Music's artists. Also mentoring and guiding other designers to improve the overall quality, emotional impact, usability, and consistency of all their creative outputs.

### **NYC2012:** November 2004 - February 2005

New York, NY

**Flash Developer** - Contracted to design and code flash presentations as part of New York City's 2012 bid to the Olympic Committee. Presentations showcased twenty-five proposed venues, geographical relationships, and transportation routes.

### **Lost In Brooklyn Studio:** December 2003 - March 2005

Brooklyn, NY

**Web Consultant & Designer** - Helped to extend a rich online identity to LIB's client roster which was primary print. Projects included: dynamic flash presentations, html emails, and web design.

### **Brooklyn Underground Film Festival:** June - October 2002

Brooklyn, NY

**Designer** - Helped give the first year of the festival a design identity. Responsible for web design, logo development, and print design.

### **Freelance Web Design**

Over the past several years, I have worked for many companies and projects designing and developing sites, online advertising, and creating unique online experiences. Clients include:

- Ogilvy & Mather
- Derby and Kotch
- Nicholas K
- Lee Page Photography
- The Design Can

## EDUCATION

### **Pratt Institute:** 1999 - 2003

- BFA Computer Graphics and Interactive Media
- Graduated with highest honors

## AWARDS

- Certificate of Excellence Award for Outstanding Merit in Undergraduate Computer Graphics and Interactive Media
- Pratt Circle Award for Outstanding Academic Achievement
- Pratt Institute Presidential Scholarship 1999-2003

- Pratt Institute Foundation Year Award
- President of student group DIGIT, which organized events, lectures, and gallery shows to promote interests in the digital arts.
- 4th International Browser Day Finalist 2001

## QUALIFICATIONS

- Actionscript 2 & 3
- Javascript
- HTML/CSS
- PHP (*Drupal & Wordpress*)
- Adobe Photoshop CS4
- Adobe Illustrator CS4
- Adobe Flash CS4
- Adobe Indesign CS4
- Flex/Flash Builder
- Maya
- Final Cut Studio

*references available upon request*